

# Apa Guiding your Discovery Apacheta is a four-week Spanish language and cultural immersion experience that

cultural immersion experience that integrates a Spanish course with 10 seminars about doing business in Latin America and its cultural perspective.

2025-2026 EDITION

# Apacheta

The Apachetas are stacks of stones one on top of another until they build a sort of pyramid that may vary in size. They are located on the main roads that are used to connect the Bolivian Altiplano with Alto Loa and <u>San Pedro de Atacama in Chile</u>.

They were made by Aymaras and Quechua people as an offering to Pachamama (mother earth) for her authorization to enter into unexplored lands. Today, apachetas are still used by travelers as orientation symbols in areas in which it was too dangerous and easy to get lost due to the inhospitable conditions of the land.

Up to date, apachetas are a symbol for travelers and adventurers willing to discover new places, learn from indigenous knowledge and pay respect to Pachamama.

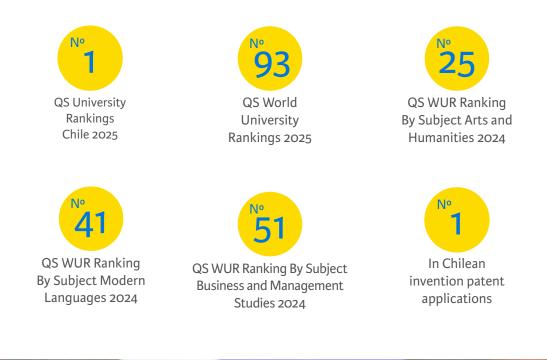
Our Apacheta program represents the path to discover Latin American culture; full of passion, history, and tradition as you are being part of a unique and memorable experience.



## About us

The UC | Chile was founded in 1888, and it is also one of Chile's oldest universities and one of the most recognized educational institutions in Latin America. We have a permanent commitment to quality in our service to fulfill our founding mission. We hold rigorous academic standards and adopt international best practices from top universities worldwide.

The University has 18 faculties, including schools and institutes; an interdisciplinary institute, the <u>UC</u> <u>College Program</u>, and the <u>Villarrica Campus</u>, and, together they cover all areas of knowledge. Also, it has four campuses in Santiago and one in Villarrica, in Southern Chile. Each of them has its own identity and is linked to a different historical moment.

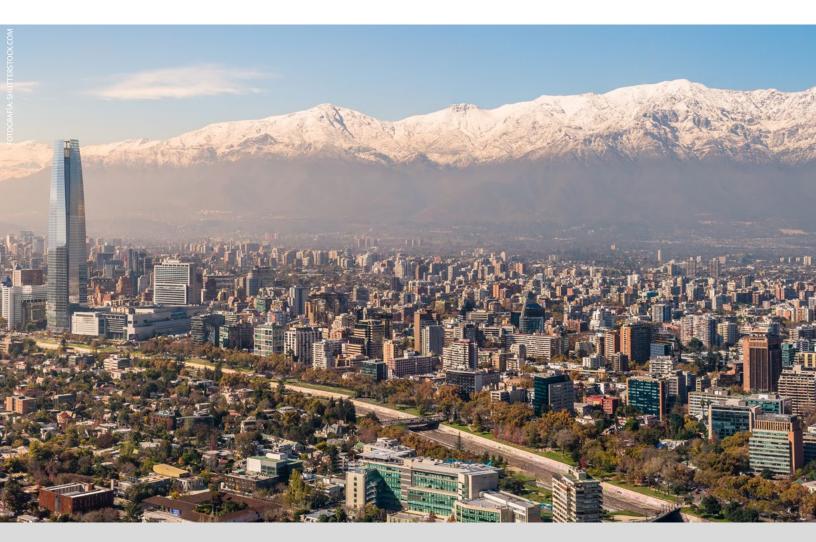




# About Santiago

Santiago captivates with its assorted panoramas and its versatility. The Chilean capital fills with life for all those that visit it. You can find its liveliness on the streets, in original art galleries, innovative design stores, arts & crafts fairs, in restaurants, bars, and coffee shops. Moreover, if you are a night owl, don't miss the nightlife Santiago offers you! You can learn more about Chile in its many museums or visit the Central Market to taste exquisite products of Chilean cuisine.

If you love the outdoors, admire the capital from the surrounding hills to marvel at the views of Santiago. For shopping, do not miss the elegant Alonso de Córdova neighborhood and the city's many modern shopping malls. You can explore more about Santiago and other Chilean cities <u>here</u>.



# About Apacheta

Apacheta is a four-week Spanish language and cultural immersion experience that integrates a Spanish Course with 10 seminars about doing businness in Latin America and its cultural perspective.

You will improve your Spanish skills and fluency, and at the same time, you will learn from the local history, culture, and business aspects. You will become a specialist while you gain confidence in another language.

The UC | Chile Spanish Program has been the first center in teaching Spanish as a second/foreign language (EFL) in Chile since 1990. The trajectory of our programs makes them the most reliable and prestigious in Chile and Latin America.

#### Schedule

The application deadline for the 2025 and 2026 intakes is May 15.

COURSE	LENGTH	HOURS	UC   CHILE CREDITS	MODALITIES	2025	2026
Survival Spanish for Beginners A1	Intensive	40	10	On-Campus	July 7-July 25	July 6-July 24

#### Academic Program

Apacheta aims for students to embrace and understand cultural diversity, across the Latin American market by understanding customs and communication patterns, while collaborating and navigating differences respectfully.

#### Spanish Courses Available in 2024

• Español básico A1: LET155P Survival Spanish for beginners

#### **English modules**

- Doing Business in Latin America
  - 1. Understanding the political and economic scene and its projection
  - 2. Latin-American marketing and sales
  - 3. Leadership, negotiation and network enhancement in Latin-American emerging markets
  - 4. Ecosystem, entrepreneurship and innovation in Latin-America
  - 5. International trade: importation and exportation

#### • Intercultural Mediation in Latin America

- 1. Latin American cultural diversity
- 2. Understanding the differences between multiculturalism, pluriculturalism and interculturalism
- 3. Definition of Intercultural mediation
- 4. Conflict management techniques and tools to deal with conflict both within the groups and between groups and society
- 5. Implications of intercultural mediation in business

#### Weekly Program Schedule

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
Morning	Spanish Course				
Afternoon 3:00-5:00 pm	Free afternoon	Seminar	Free afternoon	Seminar	Free afternoon

The Social and Cultural Program will be scheduled after the registration process has been completed. Detailed information will be sent to the participants via email.

#### Included

#### Academic Program

#### Spanish Language Course

1 Spanish course A1 level

10 UC Credits Spanish Course (eligible for 6 ECTS credits) Spanish Course Transcript

- **Doing Business in Latin America** 5 seminars introducing business culture in Latin America and the Chilean Innovation Ecosystem
- Intercultural Mediation in Latin America

5 seminars introducing the basics of intercultural mediation in Latin America

Certificate of Attendance

Certification provided by the Global Mobility Direction at the Office of the Vice President for International Affairs

#### **Social and Cultural Program**

- · Orientation program (welcome & farewell meeting)
- Guided Visit to Moneda Palace
- Guided Visit to Human Rights Museum
- Visit an Innovation Company
- Visit to National Museum of History (Museo Histórico Nacional)

#### Services

- Travel information and immigration
- UC | Chile ID
- Wi-Fi Connections on campus
- Access to the Library
- MAI Buddy Program

FEE USD \$ 1,600

#### Requirements

- Scanned copy of a valid passport page for the entire study abroad period. (pdf or jpeg).
- Passport-style color photograph size of 20 to 60kb in JPG format.
- Health insurance. It must cover the student's entire stay in Chile, including air travels.

The administration and services fee (USD 300) will be waived for all universities having a bilateral agreement with UC Chile.

## Live the Apacheta Experience



#### Accommodations

We can recommend places in excellent neighborhoods near public transportation connections, stores, restaurants, and more.

#### Other Cultural and Social Activities in Santiago and Surroundings

- Santiago Metropolitan Park
- Santiago Cable Car (Teleférico)
- Chilean Museum of Pre-Columbian Art
- National Museum of fine Arts

#### Sustainable Mobility Experience

We understand that coming to Chile can have a significant impact on your carbon footprint.

Nevertheless, we appreciate your decision to join our university community, and we aim to support you in your journey towards becoming a global citizen.

To this end, we are pleased to provide you with a green guide that offers useful information on environmentally friendly actions that you can take during your exchange in Chile, upon your return to your country and university, and throughout your life.



#### DOWNLOAD THE GREEN GUIDE



We hope that this guide will inspire you to contribute to a greener and more sustainable world by mitigating the impact we generate as human beings on the environment.

#### Contact



To request more information about this and other opportunities to Study abroad, please contact: **Cristián Bonilla,** M.A., Special Program Coordinator and Liaison **cbonillam@uc.cl** 

#### Vice **Presidency for** International Affairs

cbonillam@uc.cl internacionalizacion.uc.cl (internacional\_uc) @ in Internacionalización en UC | Chile







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